



***YOU'RE INVITED TO PARTICIPATE IN THE
2025 MERCED COUNTY FAIR
WEDNESDAY, JUNE 4– SUNDAY, JUNE 8, 2025***

We look forward to your return to the 2025 Merced County Fair as a commercial exhibitor. Please fill out the enclosed Commercial Vendor application completely and return with your check or credit card information for payment. No contracts are prepared until payment is made, no exceptions. Please send pictures of your booth along with the application. The deadline for applications for our returning vendors is March 21st, 2025. After that date, we begin accepting/processing applications from new vendors until we are sold out of space.

All commercial vendors must be in compliance with the California State Board of Equalization and have a seller's permit displayed at your booth. Please make sure to comply and list your seller's permit number on your application. If you do not presently have a seller's permit, you will need to obtain one prior to our fair and have the permit number on file in our office.

If you plan to sell or distribute any type of food/beverage/candy, you must apply for a Merced County Health Permit through our office. This must be filed and paid for (\$50/low risk prepackaged or \$120/hand prepared/poured, etc.) by May 2nd, 2025. The application and fee must be submitted to our office, and we in turn submit all permit applications and fees at one time to our Environmental Health Department.

Please review the attached general conditions regarding fair times, staffing, products, fair passes, payment terms, and booth spaces. Also please feel free to call me if you have any questions regarding participation in our fair.

Hope you will consider submitting your application and we look forward to your participation in the 2025 Merced County Fair.

Thank you

Alma Mendoza
Merced County Fair
(209)722-1507
alma.mendoza@countyofmerced.com

MERCED COUNTY FAIR, JUNE 4-8, 2025

COMMERCIAL SPACE APPLICATION

This application is **NOT** a contract and does **NOT** guarantee space for the Fair. All information must be completed and returned with your check for space, before a contract can be prepared and mailed.

All Commercial Exhibitors must provide liability insurance or can purchase through the Fair Office

We look forward to your participation in the Merced County Fair

Please Print Clearly

Company or Organization: _____

Authorized Rep _____ Returning vendor? Yes ___ No ___ WFA Member? Yes ___ No ___

CA State Board of Equalization Seller's Permit No: (Must be posted at your booth) _____

Name of on-site representative _____

(Make sure the representative attending the fair is familiar with the general conditions attached for commercial exhibitors)

Phone: () _____ cell () _____ fax () _____

Mailing Address: _____ City: _____ State _____ Zip _____

Email: _____ Website _____

Type of Products or Service: List all products sold at booth (be specific as your list of products will become part of your contract, attach additional pages if necessary). Include a picture of your booth setup, brochures, and brand names. Any food or drink sold or samples given, requires a health permit through Merced County. Call Fair Office for more information.

Electricity: one 110-volt, 5-amp, 600-watt outlet is provided with the space. Additional power requirement fees will be determined by need and availability. Electric requirements _____

Indoor Commercial Space Rates

10 ft x 10 ft in-line space \$500.00 10 ft x 10 ft corner space inside \$550.00

If you sell any product at your booth, there is an additional fee of \$50.00 "Information Only" spaces are restricted to in-line space only.

See map on reverse side for booth/space location. 1st choice _____ 2nd choice _____ 3rd choice _____ Fair will try to honor requests if possible.

Outdoor Commercial Space Rates

10 ft x 10 ft \$650.00 (plus \$50.00 selling fee, if applicable) Limited 10x10 outdoor space available.

Form of Payment: Indicate total payment and forward check or credit card information to Merced County Fair with the application.

Total amount enclosed \$ _____ Check No. _____ Visa/MasterCard No. _____

Name on card: _____ Expiration Date _____

(credit card number/expiration date/billing address are needed to complete charge payments)

The above-named business/organization agrees the information provided is correct and complete.

Signature: _____

Date: _____

PLEASE SEND APPLICATION & PAYMENT TO:

MERCED COUNTY FAIR
900 MARTIN LUTHER KING, JR. WAY
MERCED, CA 95341

Call or email with any questions; (209)722-1507 or alma.mendoza@countyofmerced.com

**2025 MERCED COUNTY FAIR
COMMERCIAL EXHIBIT SPACE - GENERAL CONDITIONS**

FAIR DATES – 2025
WEDNESDAY, JUNE 4 - SUNDAY, JUNE 8, 2025

COMMERCIAL EXHIBIT BUILDING HOURS

COMMERCIAL EXHIBITS ARE LOCATED IN YOSEMITE HALL
HOURS: WEDNESDAY – FRIDAY, 5:00 PM – 11:30 PM
SATURDAY – SUNDAY, 3:00 PM – 11:30 PM

Fair management reserves the right to adjust closing times should conditions dictate.

CHECK-IN & SET UP HOURS

MONDAY, JUNE 2	8:00 AM – 5:00 PM
TUESDAY, JUNE 3	8:00 AM – 5:00 PM
WEDNESDAY, JUNE 4	8:00 AM – 3:00 PM

Commercial exhibitors must check in at the Administration Office to confirm booth location and that payment and insurance documents have been received.

Exhibits may NOT be dismantled prior to 11:30 PM closing night, June 8th. Early removal of booth or booths left unattended during fair time will prohibit exhibitor from participating in future fairs.

STANDARD BOOTH SPACE

Standard booth size is 10 ft x 10 ft. All indoor dividers and back walls (pipe and drape) will be furnished and installed by the Fair. Vendors must supply their own tables/chairs. Fair management reserves the right to move any exhibitor after a contract is issued. Vendors shall operate strictly within the limits of their assigned space, not in the aisles or walkways.

DECORATING RESTRICTIONS

Display heights at the rear of exhibits not to exceed 8 ft. Exhibit material contained in the booth not to exceed 3 ft. in height in the first 3ft. of booth. Temporary platforms, rails, runways, and rough lumber must be painted or covered neatly. Any exceptions need the approval of the neighboring vendor and building superintendent. No part of an exhibit shall interfere with another exhibit.

UNAUTHORIZED PRODUCTS

The demonstration and/or sale of the following products during the Fair are strictly prohibited: firearms, weapons (including pocket or hunting knives), guns (either toy or real), blow guns, blow gun darts, explosives, drug paraphernalia, the sale of any items that promote or glorify drug use, combustibles, laser pointers, spud (potato) guns, adhesive backed stickers, stink bombs and any other items which the DAA deems to be dangerous, obscene or highly offensive. **Novelty items, such as bubble guns, inflatables, blinking toys, light up hats, comparable to those sold by our exclusive novelty vendor are prohibited.** Only items approved and listed on contracts are allowed to be sold by each vendor.

FIRE PREVENTION

All drapes, table covers, pop up tents, and decorations must be flameproof and are subject to inspection by the State Fire Marshal or California Fairs Services Authority inspector. No propane, butane or open flame will be permitted in any exhibit building.

ELECTRICITY

Each booth is provided one 110-volt (5 amp, 600 watt) outlet. Additional power needs may be subject to additional fees.

MOTORS

No electric motors may be operated in booths without special permission. Combustible motors not allowed under any circumstances.

GROUND RULES

During the fair, no vehicles are permitted on the grounds between 4:00 PM - 12:30 AM, Wednesday through Friday; and 2:00 PM - 12:30 AM Saturday and Sunday. Vehicles are not allowed on grounds until such time as Fair management or law enforcement determines that it is safe to do so. All vehicles must be parked in the designated parking lot assigned to them by the fair.

PETS – No pets are allowed on the fairground except special assistance dogs.

RV SPACE

We have limited RV space for new commercial vendors. For returning vendors with RVs, the rate is \$150.00 for the week.

PROTECTION FROM THEFT

Merced County Fair (35th District Agricultural Association) assumes no liability for any losses suffered by exhibitors. Do not leave the space unattended at any time. Valuables should be locked, covered or removed each night. Please report any losses or infractions to the Commercial Exhibits Superintendent or Fair office staff immediately after discovery of any loss.

SECURITY

Merced County Sheriff's deputies will be on duty during operating hours of the fair.

STAFFING EXHIBIT

All booths must be properly staffed by a responsible adult at all times during exhibit hours. Booths must not be left unattended.

SOUND DEVICES

Demonstrations of radios, musical instruments, etc., are subject to approval of fair management and, if conducted, must be so controlled as not to interfere with other exhibitors. The use of voice amplifying (P.A.) systems will not be permitted unless approval has first been obtained from Fair management. Volume of any sound device or vocal "pitch" sales must not interfere with the activities and sales of other vendors. The "calling" of people from the aisles or from other booths is strictly prohibited.

CLEANING BOOTH

All booths must be kept clean and orderly at all times. Rubbish must not be swept into aisles except immediately after closing at night. Refuse container are provided outside buildings.

PAYMENT TERMS

Space fees equal to the total contract price is required before a contract is issued. Upon issuance of the contract, rental fee becomes **NON-REFUNDABLE. No refunds for cancellations. NO business or personal checks will be accepted after May 12th. Only cash, credit card, cashier's check or money order will be accepted. Contracts sent via email must be signed and returned to the fair office within 24 hours of receipt. No refunds for "NO SHOWS". You will not have a space waiting for you if you are not set up by opening day at 3 PM. Once payment is made with your application and a contract is prepared and mailed or emailed, no refunds will be made. Vendors must contact the Commercial Manager prior to the opening day if they have a valid reason for not participating.**

ALLOCATION OF SPACE

Previous exhibitors are given the first opportunity to contract for space on a first-come-first-served basis until March 21, 2025. After that deadline, new exhibitors are welcome to select from spaces still available. Management reserves the right to assign space, move or relocate any Exhibitor for the betterment of the Fair. Vendors who provide **"information only" will be assigned inline space only.**

INSURANCE

Exhibitor must provide proof of insurance that lists required additional insured as outlined in the Rental Agreement for the space.

ADMISSION PASSES & PARKING

Each Commercial Exhibitor is issued five credential passes and one parking pass good for the five days of the fair with every contract, **regardless of booth size.** Additional admissions can be purchased through the fair office at the discounted price **until Tuesday June 3, 2025.** Any attempt by the exhibitor to sell, exchange, barter or gift any privilege of admission or parking passes issued by Merced County Fair will be sufficient cause for cancellation of the Agreement and removal from the property. All passes allotted are specifically for the use of the Exhibitors' staff only. Commercial Exhibitor is responsible for purchasing additional parking passes for their employees if needed. This parking is available at the 11th Street Parking Lot. **Lost or stolen passes will not be replaced under any circumstances.**

WILL-CALL PROCEDURES

Exhibitors may leave "will call" passes in the Administration Office for their workers to pick up during fair time.

GIVEAWAYS AND DRAWINGS

Any exhibitor planning to give away any type of product, souvenir (no helium filled balloons) etc., or conduct any type of prize drawing must obtain written permission from fair management. Prior approval must be obtained at time of set up. The names and addresses of all winners must be submitted to the Commercial Exhibits Supervisor on the final evening of the Fair.