

Let The Good Times Roll June 4-8, 2025 35th District Agricultural Association



FOR IMMEDIATE RELEASE

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Merced County Fair Announces 2025 Concert Line-Up

Great Musical Entertainment Shows Kick-Off Summer at the Fair!

MERCED, CALIFORNIA, March 6, 2025...The Merced County Fair is thrilled to announce its line-up for the 2025 FREE Table Mountain Concert Series presented by Coors Light! The 2025 Merced County Fair presented by Valley Children's Healthcare will take place June 4-8. Tickets for the Fair will go on sale April 21st.

"We can't wait to bring an incredible concert lineup to this year's Merced County Fair, with five nights of free, live entertainment! Beyond the music, fairgoers will enjoy heart-pounding carnival rides, mouthwatering Fair food, and endless fun for the whole family. Join us June 4th through 8th and be part of the excitement!" said Teresa Burrola, CEO of the Merced County Fair. "Stay tuned for more Fair news, including big savings on fair tickets!"

FREE Table Mountain Concert Series in the Outdoor Theatre Concert presented by Coors Light 8:30 p.m. Nightly

DATE:	SHOW:	ARTIST WEBSITE:
Wednesday, June 4	TLR – Experience the Eagles	www.TLReagles.com
Thursday, June 5	Journey Revisted	www.journeyrevisited.net/index.html
Friday, June 6	Rodney Atkins	www.rodneyatkins.com
Saturday, June 7	WAR	www.war.com/
Sunday, June 8	Selena Super Show	www.facebook.com/SotolongoJenny

Concerts start at 8:30 p.m. and are free with your paid Fair admission. Be sure to get your admission in advance for \$10, price at the gate is \$15. Children 12 and under are free. Be sure to check the website for ways to save before you head to the 2025 Merced County Fair: www.mercedcountyfair.com/discounts.

Fair Management expects big crowds for five nights of action-packed Grandstand shows, proudly sponsored by Table Mountain Casino, Coors Light, O'Reilly Auto Parts, Save Mart and FoodMaxx. Grandstand shows begin at 7 p.m. and admission is \$5. Children 5 years or younger are free with a paid adult Grandstand ticket.



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Grandstand Entertainment – 7:00 p.m. Nightly

DATE:	SHOW:	EVENT PROMOTER:
Wednesday, June 4	Merced Speedway Auto Racing	Merced Speedway www.mercedspeedway.net/schedule
Thursday, June 5	Merced Speedway Auto Racing	Merced Speedway www.mercedspeedway.net/schedule
Friday, June 6	Valley Tractor Pullers' Tractor Pull	Valley Tractor Pullers http://vtpapullers.org/
Saturday, June 7	Destruction Derby	Merced Speedway www.mercedspeedway.net/schedule
Sunday, June 8	Gran Cierre de Feria con Jaripeo Tremendo (Bull Riding, Dancing Horses, Banda Music & more!)	Jaripeo Tremendo www.facebook.com/jaripeotremendo/

There's also plenty of other free entertainment for the family to enjoy once inside the gates of the Merced County Fair such as the Coors Light Stage and Dignity Health – Mercy Medical Center Stage (formerly Bear Creek Plaza). Fairgoers can also enjoy the daily Tractor Parade, new Farm to Fair Exhibit, the Library Bookmobile as part of the Early Childhood Literacy Partnership, Petting Zoo and more! More details on entertainment and attractions will available on the fair's website soon.

MORE INFORMATION ON OUTDOOR THEATRE ARTISTS:

TLR – Experience the Eagles | Can't make it to the Sphere in Las Vegas to see the Eagles? Don't worry – come to the Merced County Fair to see the next best thing! Opening night of the 2025 Merced County Fair will be filled with the music of The Eagles – performed by the incredible tribute band, TLR – Experience the Eagles. TLR is a hard-working tribute act from Los Angeles dedicated to faithfully recreating the timeless music of The Eagles. Marked by lush vocal harmonies and exceptional musical accuracy, every performance delivers a reverence for the beloved, Eagles recordings blended with TLR's own live-concert personality.

Journey Revisted | Journey Revisited delivers an astonishingly accurate tribute to the "Perry & Rolie" era of Journey, recreating every hit note for note in the original keys with no backing tracks. Fronted by powerhouse vocalist Frank House and backed by top-tier musicians, the band captures the signature harmonies and dynamic instrumentals that defined Journey's classic sound. Fans can expect the same live, organic experience they remember from, leaving every show attendee eager to rock with Journey Revisited again.



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Rodney Atkins | Rodney Atkins has been a staple in Country Music for over three decades, consistently charting radio hits while remaining with Curb Records. With six No. 1 singles, over 4 billion global streams and 16.5 million RIAA-certified units, the ACM Award-winning artist continues to leave a multi-generational impact. Known for his powerful voice and heartfelt storytelling, Atkins' hit "Watching You" was named Country Aircheck's No. 1 Song of the Decade. As he prepares to release new music in early 2025, starting with his latest release "True South" in November 2024, Atkins remains dedicated to his fans and supporting the U.S. military. Don't miss your chance to see this award-winning artist set the summer vibe at this year's Merced County Fair!

WAR | WAR, one of the most enduring soul/funk groups, was founded in Long Beach in 1962. In 1970, producer Jerry Goldstein paired the seven-piece band with former Animals singer Eric Burdon, leading to the No. 1 hit "Spill the Wine." Going solo in 1971, they fused R&B, rock, Latin, jazz and blues, reaching No. 1 in 1973 with *The World is a Ghetto* and its top-10 singles, the title track and "The Cisco Kid." Over a long and glittering career, WAR has rung up more than 20 multi-platinum, platinum and gold albums and singles. More recently, co-founder member Lonnie Jordan, the group celebrated 50 years of 1973's No. 1 Billboard top-selling album, *The World is a Ghetto*, with a 50-date summer tour, remixes, new releases and more.

Selena Super Show | Selena Super Show brings the legendary Selena Quintanilla back to life, capturing her elegance, sympathy, talent with stunning authenticity. Featuring accurately designed costumes, flawless choreography and a powerful live band mirroring Selena's own, the show has been hailed as "the most authentic and impressive of all" by audiences nationwide. Fans are taken on an emotional journey, from heartfelt ballads like "Dreaming of You" and "I Could Fall In Love" to high-energy cumbia hits like "Amor Prohibido" and "Como la Flor", making every performance an unforgettable tribute to the Queen of Tex-Mex. Don't miss this unforgettable tribute as it closes out the final day of the Fair!

Resources Link: https://spaces.hightail.com/space/cu5KYiskCi

About The Merced County Fair:

The Merced County Fair, first founded in 1891, represents the 35th District Agricultural Association. The fair's mission statement outlines that it "promises to meet the needs of our community by providing a fun, safe venue to celebrate our area's agricultural heritage, discover new technology and be entertained." This year marks the 133rd year of operation for the Merced County Fair. The Merced County Fair annually welcomes nearly 70,000 people from throughout Merced County and beyond to attend the five-day fair each June. Members of the Board of Directors include: President, Mark Erreca; First Vice President, Emily Haden; Second Vice President, Mark N. Pazin; Vicky Banaga; Lori Gallo; Luis Lara; Kim Rogina; and Carol Sartori-Silva. Teresa Burrola heads up the daily operations in her role as CEO. The 2025 Merced County Fair will return to kick off the summer, June 4 - 8. For more information about the Merced County Fair, please visit www.MercedCountyFair.com. Connect with the Fair on Facebook (@mercedcountyfair), Twitter (@Merced_CA_Fair), Instagram (@mercedcountyfair) and Tik Tok (@mercedcountyfair).

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